

Friday, October 21st 2011

9.30 – 11

**Fall in love with English in Mind all over again!**

English in Mind Second Edition (Cambridge University Press) retains the features that have made the series successful all over the world. It also introduces new and exciting improvements that will help you keep student motivation at its best while providing you with all the extra material you need. 100% up-to-date content, a vocabulary bank, a DVD-Rom with videoke function, a pronunciation section, corpus-based exercises and more emphasis on speaking skills are just some of the new features that will make you fall in love with English in Mind all over again!

11 – 11.30 Coffee Break

11.30 – 13

**Preparing YLE made easy and fun!**

Cambridge University Press offers you the widest variety of titles for exam preparation. Cambridge English YLE: Starters, Movers and Flyers is no exception. In this session you'll learn about:

**Kid's Box:** a six-level course which fully covers the syllabus of YLE and gives students a confident start to learning English through a combination of fantastic songs, amusing stories and a superb DVD

**Fun for Starters/Movers/Flyers:** a series which combines fun language activities with exam-style questions that practise all areas of the YLE syllabus

**Storyfun for Starters/Movers/Flyers:** a series of lively stories based on the YLE syllabus, which provides a springboard for language practice

And also about our **Multimedia Material** for YLE preparation

**Presenter: Paula Coudannes Landa (CUP)**

Paula Coudannes Landa is a graduate teacher of English. She had been working in different bilingual schools in Greater Buenos Aires north before joining Oxford University Press as an Educational Consultant in 1998. In the following years she assumed different responsibilities: marketing, teacher training, and management. Paula became Area Manager with OUP in 2004.

In September 2007, she joined Cambridge University Press as Country Manager. In 2009 she started managing Uruguay as well.

Friday, October 21, 2011  
British Arts Centre – Suipacha 1333  
9.30 – 13 hs  
Free admittance.

Previous registration necessary. Limited vacancies.  
For registration contact AACI 011 4393-2004  
Monday through Friday 10 – 18 hs

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